

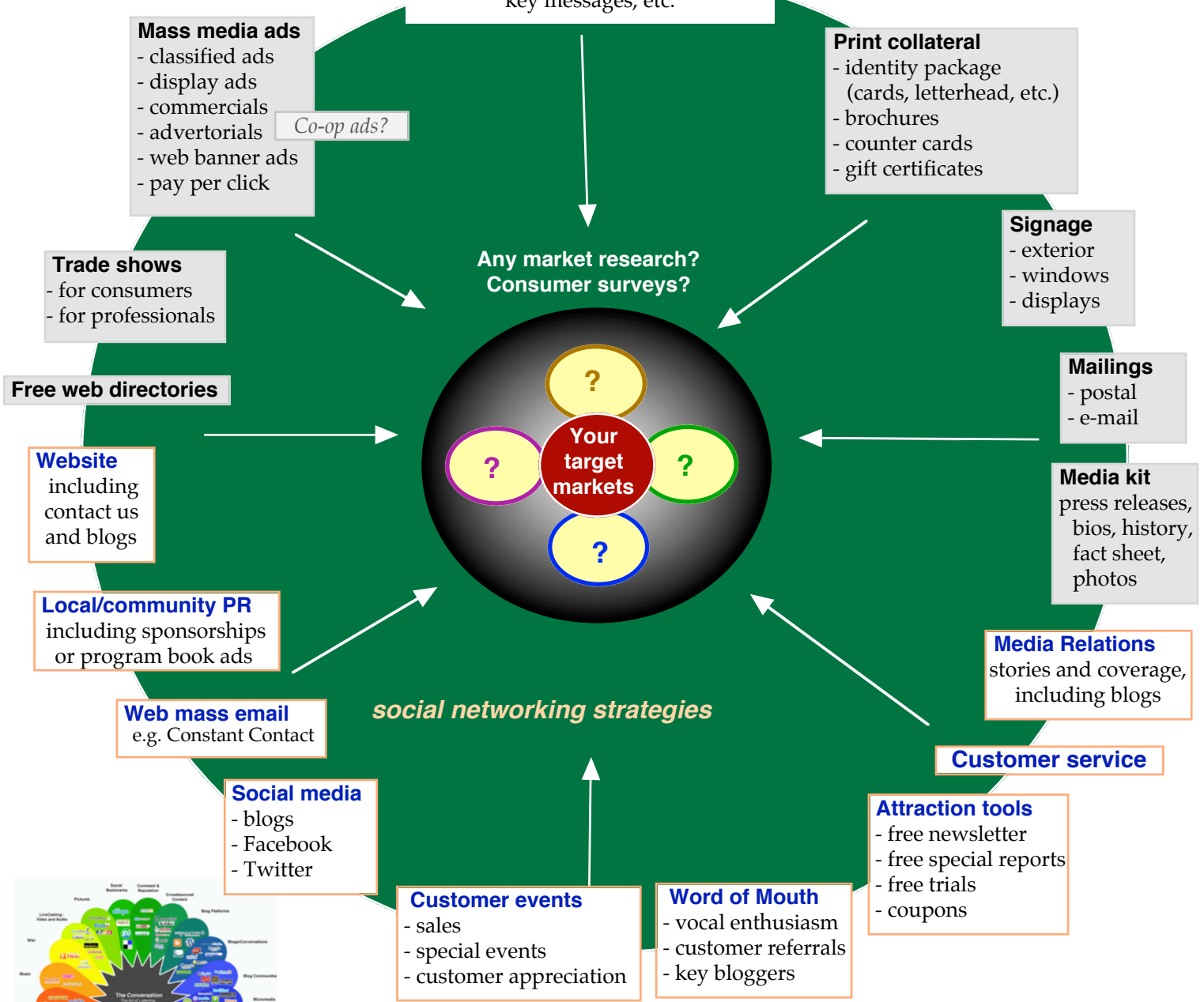
Marketing & Promotion TOOL KIT

Which are best for your product, plan, budget and consumer niches?

The four **P**s of marketing are: **Product, Price, Place, Promotion**
This diagram spotlights the **Promotion** component.

Your Brand, Identity and Unique Selling Proposition

including name, logo, tagline, key messages, etc.



social media tools diagram