

910 Middle Street
Pittsburgh, PA 15212

URA
bulk
indicia?

Kickoff Event



Wednesday, July 21 5:15 - 6:45pm
at Ober Brau Haus, 3340 Liberty Ave.
courtesy of Pittsburgh Brewing Co.

Find out how your business can...

- Profit from technology
- Participate in the 'seeding' program
- Apply for project funding

RSVP by July 14:

in Bloomfield: to Karla Owens, BBA, 687-0699
in The Strip: to Becky Rodgers, NITS, 201-4774

mailing label

Be a part of it!

Lite refreshments served

Your business could be part of it in September,

when 5 businesses in **Bloomfield** and 5 in **The Strip District** will be selected for **grants up to \$1,000** to adopt new technologies or expand their use of technology. In addition, the project's technical partners will **guide and train** up to 30 other businesses in the two districts to harness the power of:

- High speed internet
- Computer hardware
- Business software
- Business website



Want to work smarter & faster
in the digital economy?

Running through February, the Technology Seeding Project will nurture participating businesses to **increase profits, capacity & efficiency**. Participants will be asked to **mentor** neighboring businesses to 'grow' their use of technology in and increase the competitiveness of Bloomfield & The Strip.

You could be part of it. **Find out how to plug in on July 21.**



**neighbors
in the strip**

Technology partners:
PENNTAP*
and
**CATALYST
CONNECTION**

Funding:
**URA Business
Development Center
and
Technology Zone Initiative**



*the Pennsylvania Technical Assistance Program