

You like the tastes of Italy?

Every day's an **Italian Festival***
in Bloomfield. Ten authentic tastes
of Italy await you there.

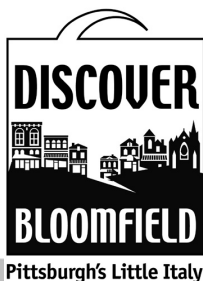
- Alexander's Pasta Express*
- Cafe Sam**
- Del's Restaurant*
- Donatelli's Italian Foods*
- Groceria Italiana**
- Lombardozzi's Restaurant*
- Mariani's Pleasure Bar*
- Mezzanote Cafe**
- Tesaro's Restaurant*

* Don't miss the *Little Italy Days* festival & parade
September 23-25, 2005.
Bring this ad for a free desert at the restaurants.
More at ShoppingBloomfield.com



www.ShopBurgh.com

This campaign is sponsored by the URA's Mainstreets Pittsburgh, PA DCED,
PA Senator Jim Ferlo, City Paper, WLTJ, Lamar & neighborhood merchants.



concept for a co-op ad
for City Paper, 1/4 page



concept for a co-op Lamar Outdoor billboard

You like the tastes of Italy?

**Every day's an Italian Festival
in Bloomfield**

- Alexander's Pasta Express*
- Cafe Sam*
- Del's Restaurant*
- Donatelli's Italian Foods*

www.ShopBurgh.com

- Groceria Italiana*
- Lombardozzi's Restaurant*
- Mariani's Pleasure Bar*
- Mezzanote Cafe*
- Tesaro's Restaurant*



This campaign is sponsored by the URA's Mainstreets Pittsburgh, PA DCED,
PA Senator Jim Ferlo, City Paper, WLTJ, Lamar & neighborhood merchants.